## Generic Questionnaire for Survey on

 Household Unincorporated Enterprises \& the Informal SectorNOTE: IDENTIFICATION PARTICULARS, INCLUDING RECORD LINKAGES TO RESPONDENT'S LFS QUESTIONNAIRE, QUALITY INDICATORS, AND OTHER STANDARD CONTROL INFORMATION SHOULD BE INCLUDED IN THIS QUESTIONNAIRE.

ILLUSTRATIVE EXAMPLE:


## Section 1. FILTERS

The questions in this section are to be asked in a 1-2 survey approach when there is a time lag (e.g., one month) between the LFS survey and HUEM survey to ascertain whether or not the sampled business is a HUEM, and therefore, an eligible unit for the survey.


## SECTION 2 ORGANIZATION OF BUSINESS

NOTE: Questions 2.1-2.9 are the minimum recommended data items for this section.

| 2.1 What is the main activity (product made and/or sold/ service provided for pay) of your business? |  | \|__|_|__| ISIC Code |
| :---: | :---: | :---: |
| 2.2 In which year was this business established? |  | \|__|_| |
| 2.3 In which type of premises do you conduct this business activity | in a market (shop, <br> staurant, hotel anent structure/ fixed route | \|__| |
| 2.4 In addition to the main activity you described above, do you carry out other activities in this place of business? | 1 Yes 2 No | 1 |
| 2.5 Do you have other places of business where you also conduct your main activity? | 1 Yes $\begin{array}{r}2 \text { No } \rightarrow \\ \\ \text { Skip to } 2.6\end{array}$ | \|__| |
| 2.5.1 If YES to 2.5, how many other places? |  | \|__|_| |
| 2.6 Is your business registered in any of the following? <br> NOTE: Options depend on business registration procedures for country. <br> 2.6.1 Tax administration <br> 1 Yes <br> 2 No <br> 2.6.2 Social security agency <br> 1 Yes <br> 2 No <br> 2.6.3 Regulatory agency <br> 1 Yes <br> 2 No <br> 2.6.4 Others, specify: <br> 1 Yes <br> 2 No |  | $\begin{aligned} & 1 \_1 \\ & 1-1 \\ & 1-1 \\ & 1-1 \end{aligned}$ |
| 2.6.1. If $N O$ to 2.6.1-2.6.4: What is the main reason for not registerin <br> 1 In the process of being registered <br> 5 Have to pay too much <br> 2 Do not need to register my business <br> 6 Could be bad for my <br> 3 Do not know if I have to register <br> 7 Other (specify) <br> 4 Too many requirements to complete registration $\qquad$ | your business? <br> register <br> iness | 1-1 |
| 2.7 Do you have a bank account in the name of this business? | 1 Yes 2 No | I_I |
| 2.8 What type of accounts do you keep for this business? |  |  |
| 1 No accounts <br> 2 Informal records for personal use <br> 3 Simplified accounting format required for tax payment <br> 4 Detailed formal accounts (balance sheets) <br> 5 Other (specify) $\qquad$ |  | I_I |
| 2.9. Do you run a business in other locations which is different from this main activity? | 1 Yes 2 No | I_I |

### 2.9.1 If YES to 2.9, how many other places?

NOTE: Administer a separate HUEM questionnaire for each such business.

NOTE: Questions covering characteristics related to policy concerns can follow this section; e.g., non-registration, business formation, initial capitalization. Some examples are included below.

ON PLACE OF BUSINESS:

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Without professional premises. Why do you conduct your business activity in this place?
    1 Could not find professional premises
    2 \text { Cannot afford to rent or to buy professional premises}
    | do not need it
    4 It is the most convenient and profitable location
    5 Other (specify)
```

$\qquad$

## With professional premises: What is the occupancy/tenure status of this place?

1 I own it/ Am part owner
2 Rented with contract (long-term; daily)
3 Rent-free, with permission (borrowed)
4 Rent-free, without permission (squatting)
5 Other (specify) $\qquad$

## ON BUSINESS FORMATION:

## Who started this business?

1 I started it alone
4 My family
2 I started it with business partners
5 Others, specify:
3 Business partners

What was your main reason for engaging in this business?

| 1 Could not get salaried work | 4 It is a family tradition |
| :--- | :--- |
| 2 To get higher income | 5 Need additional income |
| 3 Prefer to be my own boss | 6 Other (specify) |

## ON NON-REGISTRATION:

What is the main reason for not registering your business?

| 1 In the process of being registered | 5 Have to pay too much to register |
| :--- | :--- |
| 2 Do not need to register my business | 6 Could be bad for my business |
| 3 Do not know if I have to register | 7 Other (specify) |
| 4 Too many requirements to complete registration |  |

In your opinion, what is the main advantage of registration?

| 1 No advantage | 5 Better chance of selling to state enterprise |
| :--- | :--- |
| 2 Do not know | /private companies |
| 3 Access to loans or financial assistance | 6 Access to best business location |
| 4 Eligibility for support programs (non-financial) | 7 Publicity |
|  | 8 Other (specify) |


| 3. EMPLOYMENT AND COMPENSATION |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 3.1 How many persons, including yourself, worked in your business even for just an hour during the last month of operation? |  |  |  |  |  |  |  |  |  | TOTAL: <br> How many, wage earners? |  |  |
| 3.2 Characteristics of those who worked during the last month your business operated |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Name | Sex | $\begin{aligned} & \text { Age } \\ & \text { (y) }) \end{aligned}$ | Status | Outworker | Contract | Payment | Total working hours | Wages \& Salaries |  |  |  |
|  | (1) | (2) | (3) | (4) | (5) | (6) | (8) | (9) | (10) |  |  |  |
| 1 |  | - - | - - - - | L_I | L_I | L_I | I_I | \|_I_|_| | I_C_L_L_L_I |  |  |  |
| 2 |  | - - | \|-|-| | L_-1 | - - I | L_I | I_I | \|_I_|_| | I_I_L_-_\|_| |  |  |  |
| 3 |  | - - | - - - \| | L_I | - - | L_I | I_I | \|_L_|_| | ا_1-_ |  |  |  |
| 4 |  | --\| | --\|-| | L_I | - _I | I_I | I_I | \|_|_|_| | I_L_L_L_L_\| |  |  |  |
| 5 |  | \|-| | \|-|-| | L_I | L_I | L_I | I_I | \|_I_|_| | I_L_\|_L_| |  |  |  |
| 6 |  | --\| | \|-|-| | L_I | - - | L_I | I_I | \|_I_|_| | L_\|_L_-_| |  |  |  |
| 7 |  | --\| | \|-|-| | L_I | L_I | L_I | L_I | \|_I_|_| | I_I_L_L_L_\| |  |  |  |
| 8 |  | - - | - - - \| | L_I | L_I | L_I | I_I | \|_I_|_| | L_\|_L_-_ | |  |  |  |
| 9 |  | \|-| | \|-|-| | L_I | L_I | L_I | L_I | \|_I_|_| | L_\|_|_|_| |  |  |  |
| 10 |  | --\| | \|-|-| | L_I | - - | L_I | I_I | \|_|_|_| | I_L_L_L_\|_| |  |  |  |
| 11 |  | \|-| | \|-|-| | L_I | L_I | L_I | I_I | \|_|_|_| | \| - | - - - |  |  |  |
| 12 |  | - - | - - - \| | -_I | L_I | I_I | I_I | L_I_\|_| | \| |  |  |  |
|  |  |  |  |  |  | 3.2.1 MONTHLY TOTA |  |  |  |  |  |  |



NOTE: This information can also be collected for each worker.

| 3.3. Allowances and bonuses paid to work <br> - Social insurance paid by employer <br> - Other allowances and bonuses such | (last month of operation). These include: <br> nd of year bonuses, paid leaves. | CODING ONLY |
| :---: | :---: | :---: |
| 3.3.1. Total social insurance paid by employer: |  | $\underset{\times 1,000}{\substack{\text { a } \\ \hline}}$ |
| 3.3.2. Total of all other allowances/bonuses: |  | $\underset{\times 1,000}{\|\quad\| \quad\|\quad\| \quad \mid}$ |
|  | 3.3.3. MONTHLY TOTAL | $\underset{\times 1000}{\|\quad\| \quad\|\quad\| \quad\left\|\_\right\|}$ |

NOTE: Depending on policy-related concerns, additional questions may be asked regarding types of benefits received by workers, registration with social security agency, coverage of private social insurance (if applicable), etc. Other issues for which questions may be formulated: problems with workers, how wages of workers are determined, etc. Some examples:

| If you employ workers, have you had the following problems with your workers? |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| a) Lack of workers, in general | 1 Yes | 2 |  | 1.1 |
| b) Lack of skilled workers | 1 Yes | 2 |  | I_I |
| c) High turnover of workers | 1 Yes | 2 |  | I_I |
| d) Discipline problems/ workers are not serious about their jobs | 1 Yes | 2 |  | I_I |
| e) Wages/salaries are too high | 1 Yes | 2 |  | I_I |
| f) Problems with labour unions | 1 Yes | 2 |  | I_I |
| g) Other (specify) | 1 Yes | 2 |  | I_I |
| How do you usually set your workers' salaries/wages? |  |  |  |  |
| 1 Following the official salary scale |  |  |  |  |
| 2 Comparable to what competitor's pay |  |  |  |  |
| 3 According to what I think will be beneficial to the business |  |  |  |  |
| 4 Negotiating on case-to-case basis |  |  |  | 1-1 |
| 5 Other (specify) |  |  |  |  |
| 6 There are no wage workers in this enterprise |  |  |  |  |
| Are you planning to increase your manpower within the next 12 months? |  | 1 Yes | 2 No | I_\| |
| If YES, how many additional persons are you planning to hire? |  |  |  | \| _1_|_| |
| If you were to engage wage-earners, whom will you prefer to hire? |  |  |  |  |
| 1 Relatives, recommended people, regardless of experience or qualifications |  |  |  |  |
| 2 Former wage-earner of a state enterprise or private corporation |  |  |  |  |
| 3 Former wage-earner of a small business |  |  |  |  |
| 4 Former apprentice |  |  |  | 1-1 |
| 5 Anyone (no particular preference) |  |  |  |  |
| 6 Other (specify) |  |  |  |  |

## NOTES on Section 4- Production and Sales (Last Month of Operation)

The questions in this section are designed to collect data on revenue/turnover (value of shipments, receipts for services and other revenue).

## Questions 4.1-4.4

Question 4.1 asks for a rough estimate of total monthly turnover. Questions 4.2-4.4 obtains more detailed information using a worksheet which is described below

For purposes of reporting, production and sales of main activities are categorized as:
(1) Products transformed and sold
(2) Products sold without transformation
(3) Services provided

The format for recording is a worksheet constructed to aid recall as well as to obtain information on specific goods and services produced. For the last month in which the business operated, the worksheet is completed as follows:

- individual products and services are listed in the appropriate category, and coded using the product classification
- to aid recall, value of sales or receipts for services for the month for each product/service is computed for a period that is most suitable (e.g., daily, weekly)
- for the selected period of recall, a convenient unit of measurement (e.g., piece, kilograms, pack, bottle, trip (for transport)) is selected and information on the unit sales price and quantity sold is recorded
- monthly turnover of each product/service is computed from the above information.
- total monthly turnover for the business in each category is obtained by aggregating all products/services

Given the worksheet, total monthly turnover of the business can be computed by aggregating all three category monthly totals. In addition, data on the destination (or user, e.g., enterprise, household/individual, exports, own final use) of each product/service is also obtained.

More detailed instructions on completing the worksheet during the survey interview will have to be prepared. For example, even a small retail kiosk sells more than 6 products and a suitable prioritization and grouping of goods will have to be identified.

## Questions 4.5 and 4.6

To obtain annual estimates from the monthly estimate of turnover, data on monthly fluctuations in the business are needed. For this purpose, activity in each month of the past twelve months is categorized as no activity, average, maximum and minimum. Data on estimated maximum and minimum monthly turnover is recorded.


## 3. PRODUCTION AND SALE (last month of operation)



CODING ONLY

Product code Monthly value Destination
|__|__|__| |__|__|__|_|| |

|__|__|_| |__|__| |
|__|__|_| |__|__|_|_| |
$\mid$ ___ $\mid$ _ $\mid$ _ $\mid$ _ $\mid$
|__|__|_-| |__|_-_|_| |
L_|__|__| |__|__|__| |
|__|_|__|__|__|

| 4.5. How did your business activity fluctuate within the past 12 months? |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| RHYTHM | M1 | M2 | M3 | M4 | M5 | M6 | M7 | M8 | M9 | M10 | M11 | M12 |
| 1- Maximum |  |  |  |  |  |  |  |  |  |  |  |  |
| 2- Average |  |  |  |  |  |  |  |  |  |  |  |  |
| 3- Minimum |  |  |  |  |  |  |  |  |  |  |  |  |
| 0- No activity |  |  |  |  |  |  |  |  |  |  |  |  |
| Code (0-3) | -_I | -_I | [_I | -_- | - | [_I | -_] | $1$ | $\|\mid$ | $\mid$ |  |  |


| 4.6. Maximum monthly turnover and minimum monthly |
| :--- | :--- |
| turnover: in unit of currency |
| 3.6.1. Maximum turnover: |
| 3.6.2. Minimum turnover: |
| 4.7.1. Did you employ temporary workers within the <br> past 12 months? <br> 1 <br> Yes <br> 2 No $\rightarrow$ Skip to next section |
| 4.7.2. If yes, how many temporary workers were there in <br> the month they were at the maximum number? |

NOTE: Additional questions on business received from other enterprises are illustrated below:

| In the last month of operation, did some of your customer-enterprises give |  |  |
| :--- | :--- | :--- |
| you raw materials to transform for them? | 1 Yes | 2 No |
| If YES, What was the share (\%) of your total turnover from these customer-enterprises? |  |  |
| If YES, Which type of customer is your most important customer of this type? |  |  |
| 1 Public or para-public sector | 4 Household/Individual |  |
| 2 Big private enterprise | 5 Direct foreign exporter |  |
| 3 Small private enterprise |  |  |




## NOTES on SECTION 5- Purchases of Raw Materials and Stocks

Questions 5.1 and 5.2 are designed to obtain information on
(1) Cost of raw materials used in production of transformed products solf
(2) Cost of good bought to be sold without transformation

The format for recording information needed to estimate monthly purchases is similar to the worksheet used in Section 4. Data on the origin or source of these goods is also obtained.

Question 5.3 is designed to obtain information on all intermediate costs.
The first five items in the worksheet are obtained from preceding items in the questionnaire on
(1) Wages and salaries
(2) Social insurance contributions of employers
(3) Bonuses and other allowances
(4) Cost of raw materials
(5) Cost of goods bought to be sold without transformation

The other items listed in the worksheet are main intermediate cost items. The detailed breakdowns are to be adapted to the national accounting practices of countries.

| 5. Expenditures on Raw Materials and Stocks (last month of operation) |  |  |  |  |  |  |  | CODING ONLY |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Period codes: 1- Day 2- Week 3-Fortnight 4- Month 5- Quarter 6- Year <br> Origin codes: 1- Public or para-public sector 2- Big private enterprise 3-Small private enterprise 4-Household/individual   <br> 5- Direct importation 6- Own production      |  |  |  |  |  |  |  |  |  |  |
| 5.1. How much did you spend on raw materials used for your business? |  |  |  |  |  |  |  | Product code $\quad \begin{gathered}\text { Monthly value } \\ (\times 1,000)\end{gathered} \quad$ Origin |  |  |
| N ${ }^{\circ}$ | Name of the product | Period | Unit | Quantity | Unit price (in unit of currency) | Total value for perio (unit of currency) | Origin |  |  |  |
| 1 |  | - - |  | \|_-_|_-_| | \|_|_-|_|_| |  | - - | \| L_ | \|_|_|_|_|_| | - |
| 2 |  | L_I |  | \|_-_|_|_| | \|_|_|_|_|_| |  | L-1 | \|-| | - | - - | | \| - | $\mid$ \| $\mid$ \| $\mid$ \|-| | - - 1 |
| 3 |  | I-1 |  | \|_-_|_-_| | \|-_-|_|_|_| | - - - - - - - - - - - - - \| | L_I | \| L_| 1 - $\mid$ - $\mid$ | \| _ | _ | - | - | - | | - - |
| 4 |  | - - |  | \| - - _ - _|_| | \|_-_-_-_-_| |  | - - | - _ \| _ | | \| _ | _ | | \|-1 |
| 5 |  | L_-1 |  |  | \|_-_-_|_-_| |  | L_-1 | \|-_ - - _ | - | |  | - - |
| ${ }^{6}$ |  | L_-1 |  | \| - - _ - _ - | | \|_-_-_|_-_| |  | L-1 | \| - | - | - | - | | \| _ | $\mid$ \| $\mid$ \| $\mid$ - $\mid$ | - - |
| 0 |  | L_I |  | \|_|_|_| | \| - - - - - | L_-_-_-_-_-_\| | L_I | \| - - _ | - | |  | \|-1 |
| 5.1.1. MONTHLY TOTAL: |  |  |  |  |  |  |  |  |  |  |


|  | ucts sold withou | ion, | much | id you spend | to buy your | ocks? |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| ${ }^{\circ}$ | Name of the product | Period | Unit | Quantity | Unit price (in unit of currency) | Total value for period (unit of currency) | Origin | Product code | Monthly value $\text { (x } 1,000)$ | Origin |
| 1 |  | L_I |  | \|_-|_|_-_| | \|_-|_|_-_|_| | \|_-|_|_|_|_-|_|_|_| | -_I |  |  |  |
| 2 |  | L_I |  | \| _ - _ - _ - | \| _ - _ - _ - _ - | |  | L_I | - | \|_-_-_|_-_|_| |  |
| 3 |  | L-I |  | L_-_L_-_\| | \| - L - - - - - | |  | L_I |  |  |  |
| 4 |  | L_I |  | \|_-|_-_-_| | \|_-|_|_-_|_| |  | L_I | \|_|_|| | - \|_|_|_|_| | $\|\ldots\|$ |
| 5 |  | L_I |  | - _ - _ - _ - | \|_-_-_-_-_| |  | L_I | \| _ | _ | |  | \|-_| |
| 6 |  | L_I |  | \|_-_|_|_| | \|-_|_-_|_| | L-L_\|_- | L_I | $\text { - } 1-1$ | \|-_|_-_ |_-|_| | $-1$ |
| 0 |  | L_I |  |  | \| - - - - - - _ | _ | |  | L_I |  | \|-1_|_|-|-| |  |
| 5.2.1. MONTHLY TOTAL: |  |  |  |  |  |  |  |  |  |  |


| 5.3 Other Business Expenses |  |  |  |  | CODING ONLY |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| What were your other business expenses during the last month of operation? |  |  |  |  |  |  |
| $\mathrm{N}^{\circ}$ | Charges | Period | Value in Period In unit of currency | Origin | $\begin{gathered} \text { Monthly value } \\ (\times 1,000) \end{gathered}$ | Origin |
| 01 | Wages and salaries (from 3.2.1) | 4 |  |  | \|__|_-_| |  |
| 02 | Social insurance (from 3.3.1) | 4 |  |  | \|__|_-_| |  |
| 03 | Bonuses \& allowances (from 3.3.2) | 4 |  |  | \|_____|_-_| |  |
| 04 | Raw materials (from 5.1.1) | 4 |  |  | \|__|__|_C_| |  |
| 05 | Purchase cost of products sold (from 5.2.1) | 4 |  |  | \|__|_C_| |  |
| 06 | Fuel, gasoline \& lubricants | \|_| |  | \|_1 | \| _ | _ | _ | _ | |  |
| 07 | Water | \|_-| |  | \|_-| | \| _ | _ | _ | _ | | -_\| |
| 08 | Electricity | \|_-1 |  | \|_-| | \|__|__|_-_| |  |
| 09 | Rental payments (machinery, structures) | \|_1 |  | \|_1 | \|__|_-_|_-| |  |
| 10 | Transport services | \|_1 |  | \|_-| | \|__|_-_| | \|_| |
| 11 | Post, communication, internet | \|_-1 |  | \|_-| | \|__|__|_|_| | \|__| |
| 12 | Other non-industrial services | \|-1 |  | \|_-| | \|__|__|_-_| | -_\| |
| 13 | Repair \& maintenance of facilities \& equipment | \|-1 |  | \|-1 | -__\|_-| | _-1 |
| 14 | Other industrial services | \|_1 |  | \|_| | _\|_-_|_| | __\| |
| 15 | Paid interests | - _-1 |  | \|_-| | \|__|__|_-_| | __\| |
| 16 | Taxes | \|_1 |  | \|_| | _ _ \| _ | _ | | __1 |
| 17 | Insurance | \|_1 |  | \|_1 | \|_-_-|_| |  |
| 18 | Licenses, other fees | \|_1 |  | \|_1 | \|__|_|_| | _ |
| 19 | Other charges $\qquad$ (specify) | \|-1 |  | \|-1 | _ _ - _ \| _ | |  |
| MONTHLY TOTAL: |  |  |  |  | \| - - _ - _ - _ - _ - | -_\| |
| Period code: 1- Day 2- Week 3-Fortnight 4- Month 5- Quarter 6- Year <br> Origin codes: 1- Public or para-public sector 2- Big private enterprise 3-Small private enterprise    <br> 4- Household/individual 5- Direct importation 6- Own production     |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |

## NOTES on Section 6- Capital Formation

Using a worksheet format, this section is designed to obtain information on value of fixed assets and capital expenditures:
(1) Value of fixed assets at the beginning of the year
(2) Capital expenditures on new and used fixed assets during the year
(3) Value of fixed assets sold or disposed or lost during the year

Each fixed asset existing at the beginning of the year is to be listed and date of acquisition and present value is to be recorded. Depreciation will be indirectly estimated, using the information on data of acquisition and present value. A code for mode of transaction of (codes 1-4) is also to be recorded.

Fixed assets that are purchased during the year are listed separately. Date of acquisition, value and mode of transaction (codes $1-4)$ are to be recorded.

Any existing asset at the beginning of the year that is sold or lost during the year is to be listed again and the date and sale/disposal value recorded. A code for mode of transaction of ' 5 -sold' or ' 6 - loss' is to be recorded.

| 6. CAPITAL FORMATION |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 6.1. What are the capital equipments you used for your business activity during the past 12 months? |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
|  | Type |  | Characteristics (Short Description) | Mode of transaction | $\begin{aligned} & \text { Owner- } \\ & \text { ship } \end{aligned}$ | Date of acquisition/sale/ loss (month / year) | $\begin{gathered} \hline \text { Value } \\ \text { (replacement cost) } \\ \times 1,000 \end{gathered}$ |
|  | Land | a) |  | I_I | I_I | \|-_-_| -_-_| | \| |
| 1 |  | b) |  | L_\| | -_\| | \|_-_| | - - | | 1_\|_|_|_|_|_| |
|  |  | O) |  | I_I | I_I | \|_-_ | ا_-_ | | \|__|_|_|_|_|_| |
| 2 | Dwellings | a) |  | I_I | I_I | \|_-_| -_-_| | \|_1_|_1_|_|_| |
|  |  | b) |  | I_I | I_I | \|_-_| - _-_| | \|_1_|_|_|_|_| |
|  |  | O) |  | I_I | 1-1 | \| _ - _ | - - - - |  |
| 3 | $\begin{aligned} & \text { Other } \\ & \text { structures } \end{aligned}$ | a) |  | I_I | I_I | \|-_-_| -_-_| | \|_1_|_1_|_|_| |
|  |  | b) |  | \|_| | \|_| | \|_-_| | - - - | |  |
| 4 | Transport equipment | a) |  | \|_| | I_I | - - - - \| - - - | |  |
|  |  | b) |  | I_I | I_I | L-_-_\| -_-_| |  |
|  |  | o) |  | \|_1 | I_I | \|_-_| | - - - | | \|_1_|_1_|_|_| |
| 5 | Other <br> machinery and <br> equipment | a) |  | I_I | I_I | \|-_-_| -_-_| | \| |
|  |  | b) |  | I_I | I_I | \|_-_| - _-_| | \|__|_|_|_|_|_| |
|  |  | o) |  | \|_| | \|_| | \|_-_| | - - - | | \|_1_|_|_|_|_| |
| 6 | Furniture and office equipment | a) |  | L_I | L_I | \| - - _ | - - - |  |
|  |  | b) |  | L_I | I_I | \|-_-_| L_-_| | \| _ | _ | _ - | _ | _ | |
|  |  | o) |  | \|_| | I_I | \|_-_| |_-_| | \|_1_|_1_|_|_| |
| 7 | Others | a) |  | L_I | I_I | \|-_-_| - - - | |  |
|  |  | b) |  | I_I | I_I | \|_-_| - _-_| | \|__|_|_|_|_|_| |
|  |  | o) |  | \|_| | I_\| | \|_-|_| |_-_| | \|_|_|_|_|_|_| |

NOTE. Information on business loans may be obtained, as illustrated below:


## NOTES on questions related to policy concerns.

Questions on the registration, business environment, occupational safety, problems and prospects, support structures, social protection, are illustrated in the next sections. These questions can focus on providing data for situation analysis as well as monitoring effects of specific programs and policies that have been initiated.

## BUSINESS ENVIRONMENT



| BE2. Customers, Suppliers and Competitors |  |  | $\begin{aligned} & \text { CODING } \\ & \text { ONLY } \end{aligned}$ |
| :---: | :---: | :---: | :---: |
| Who is your main customer? (To whom do you mainly sell?) | 1 Public or para-public sector <br> 2 Big enterprise <br> 3 Small enterprise | 4 Household/individual <br> 5 Direct exportation | I_\| |
| Who is your principal supplier? (From whom do you mainly buy?) | 1 Public or para-public sector <br> 2 Big enterprise <br> 3 Small enterprise | 4 Household/individual <br> 5 Direct importation <br> 6 Not applicable | I_I |
| Do you export part of your production? 1 Yes 2 No |  |  | I_I |
| If YES, what percentage? |  |  | \|_1_|_| |
| To which country, mainly? <br> Country codes: (select main export markets) |  |  | I_I |
| In the local/domestic market, do you have competitors (i.e., enterprises selling same products/offering same services). |  | 1 Yes 2 No | I_I |
| IF YES, Who is your main competitor? 1 Public or para-public secto <br>  2 Big enterprise <br>  3 Small enterprise <br>  4 Household/individual |  |  | I_I |
| Do you sell imported/foreign-made products? 1 Yes 2 No |  |  | I_I |
| IF YES, To which country, mainly? Country codes: (select main countries) |  |  | I_I |


| IF WITH DOMESTIC COMPETITORS. With regard to your main competitors in the domestic market indicate how you are situated: |  |  | $\begin{aligned} & \text { CODING } \\ & \text { ONLY } \\ & \hline \end{aligned}$ |
| :---: | :---: | :---: | :---: |
| With regard to competitors | 1- Local/domestic products | 2-Imported/foreign products |  |
| Your sale prices are | 1- Higher <br> 2- Average/ about the same <br> 3- Lower <br> 4- Not applicable | 1- Higher <br> 2- Average/ about the same <br> 3- Lower <br> 4- Not applicable | -_\| |
| Your cost prices are | 1- Higher <br> 2- Average/ about the same <br> 3- Lower <br> 4- Not applicable | 1- Higher <br> 2- Average/ about the same <br> 3- Lower <br> 4- Not applicable | -_\| | - | |
| Your quality is : | 1- Higher <br> 2- Average/ about the same <br> 3- Lower <br> 4- Not applicable | 1- Higher <br> 2- Average/ about the same <br> 3- Lower <br> 4- Not applicable | -_\| | - | |
| The sale of your products is: | 1- Rapid <br> 2- Average/ about the same <br> 3- Slow <br> 4- Not applicable | 1- Rapid <br> 2- Average/ about the same <br> 3- Slow <br> 4- Not applicable | -_\| | - | |
| How are your prices compared with those of your main competitors that are big enterprises selling the same products or services like you? |  |  |  |
| (a) By how much hig | (\% higher) |  | _\|__|_1 |
| Why are your prices higher than those of these competitors? <br> 1 My equipment are less productive <br> 2 I do not have enough customers <br> 3 I do not have access to credit <br> 4 Quality of my products/services is better <br> 5 Cost of my supply is higher <br> 6 Other (specify) $\qquad$ |  |  | \|__| |
| (b) By how much lower? (\% lower) |  |  | \|__|__| |
| Why are your prices lower than those of these big competitors? <br> 1 I do not pay taxes or pay less taxes <br> 2 My labour costs are lower <br> 3 My customers are less rich <br> 4 Quality of my products/services is lower <br> 5 Other (specify) $\qquad$ |  |  | \|__| |
| (c) How do you determine the prices of your main products or main services? <br> 1 By fixing a constant percentage on the cost price <br> 2 After bargaining with customers <br> 3 According to the competitor's prices <br> 4 Following the price fixed by the producers' association <br> 5 Other (specify) $\qquad$ |  |  | \|__| |



| BANKS, MICRO-FINANCE SERVICES \& OTHER SUPPORT STRUCTURES | CODING <br> ONLY |
| :---: | :---: |


| (a) Have you ever applied for a bank loan for your business | 1 Yes $2 \mathrm{No} \rightarrow$ Skip to b | I_I |
| :---: | :---: | :---: |
| IF YES, Did you succeed in obtaining a loan? | 1 Yes 2 No $\rightarrow$ Skip to c | I_I |
| (b) If you never applied for a bank loan, what is the main re <br> 1 Procedures are too complicated <br> 2 Interest rates are too high <br> 3 Guarantee/collateral asked for is too much <br> 4 Available loans do not correspond to my needs <br> 5 I am not interested in getting a loan <br> 6 Other (specify) $\qquad$ |  | 1_1 |
| (c) Other than bank services, do you know of any microfinance services? | 1 Yes 2 No $\rightarrow$ Skip to d | \|_1 |
| If yes, how did you come to know them? <br> 1 Through 'word-of-mouth' (family, friends, neighbours, etc.) <br> 2 Through professional milieu/environment <br> 3 Through an association of my village <br> 4 Through a visit to one of the institutions <br> 5 Through an advertisement (mass media, internet, poster) <br> 6 Other (specify) $\qquad$ |  | \|__| |
| Have you applied for a loan? | 1 Yes 2 No $\rightarrow$ Skip to e | I_I |
| If YES, did you get a loan? | 1 Yes 2 No $\rightarrow$ Skip tod | I_I |
| If YES, what was the impact of the loan on your business a <br> a) Increase in the volume of production <br> b) Diversification of production <br> c) Increase of the volume of sales <br> d) Improvement of competitiveness/profitability <br> e) Recruitment of additional manpower <br> f) Working less time <br> g) Utilisation of less manpower <br> h) Financial difficulties <br> i) Other (specify) $\qquad$ | ity? | $\begin{aligned} & 1-1 \\ & 1-1 \\ & 1-1 \\ & 1 \\ & 1 \\ & 1 \\ & 1 \\ & 1 \\ & 1 \\ & 1 \end{aligned}$ |
| (d) What was the main reason your application was rejected? <br> 1 Incomplete documents <br> 2 Complete but not convincing documents <br> 3 Insufficient guarantees/collateral <br> 4 Insufficient initial capital <br> 5 Activity/enterprise was deemed not viable <br> 6 Other (specify) $\qquad$ |  | I_I |
| $\rightarrow$ Skip to f |  |  |


| (e) If you did not apply for a loan, what was the main reason? |  |  |  |  | 1-1 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1 Amount of loan offered is insufficient |  | 5 Guarantees/collateral required is too much |  |  |  |
| 2 Procedures are too complicated |  | 6 Do not need a loan |  |  |  |
| 3 Interest rate is too high |  | 7 Other (specify) |  |  |  |
| 4 Maturity period is too short |  |  |  |  |  |
| (f) Apart from the institutions previously mentioned (banks, micro credit institutions), do you know of other support structures to small businesses like yours? |  |  | 1 Yes | $2 \mathrm{No} \rightarrow$ Next section | I_\| |
| Did you have contact with any one of these support institutions? |  |  | 1 Yes | $2 \mathrm{No} \rightarrow$ Next section | I_I |
| IF YES, Results of contact with support institutions: |  |  |  |  |  |
| Institution | Contacted? | If contacted: |  |  |  |
|  |  | Type of As Reque | stance ed | Outcome |  |
| 1 International program/project | 1-Yes 2-No | 1 |  | 1- Granted <br> 2- Not granted | I_\| | - | | - | |
| 2 Government program/project | 1-Yes 2-No | 1 |  | 1- Granted <br> 2- Not granted | I_\| | - | | - | |
| 3 Local government | 1-Yes 2-No | I_ |  | 1- Granted <br> 2- Not granted | \|_| | - | | _|| |
| 4 Professional association/NGO | 1-Yes 2-No | 1 |  | 1- Granted <br> 2- Not granted | \|_| | - | | - | |

Codes for Type of AssistanceRequested: 1- Technical training 2- Training in organizational and financial management 3- Assistance in obtaining supplies 4-Access to modern machines 5-Access to information on the markets 6-Access to large business orders 7-
Registration of business 8-Advertising of new products/services 9-Other (specify)

## ON SOCIAL PROTECTION— Questions could include:

1. Knowledge of what social security/ social protection means and benefits available
2. Whether workers and operator are covered, through the business, in available social insurance/ protection schemes
2a. If not, reasons
3. Benefits received/wish to receive under social security/ social protection
4. Amount of monthly premiums that operator will be willing to pay
