







# सांख्यिकी और कार्यक्रम कार्यान्वयन मंत्रालय

**Ministry of Statistics and Programme Implementation** 



# एक कदम स्वच्छता की ओर

**SWACHHATA PAKHWADA** 

**Action Plan** 

1-15 July, 2023



# कार्य-योजना Action Plan



1-15 July, 2023

#### Overview

To accelerate the efforts to achieve universal sanitation coverage and to put focus on sanitation, the Prime Minister of India had launched the Swachh Bharat Mission on 2nd October 2014. The mission was implemented as nation-wide campaign/Janandolan which aimed at eliminating open defectation in rural areas during the period 2014 to 2019 through mass scale behavior change, construction of household-owned and community-owned toilets and establishing mechanisms for monitoring toilet construction and usage.

Under the mission, all villages, Gram Panchayats, Districts, States and Union Territories in India declared themselves "open-defecation free" (ODF) by 2 October 2019, the 150th birth anniversary of Mahatma Gandhi, by constructing over 100 million toilets in rural India.

To ensure that the open defecation free behaviours are sustained, no one is left behind, and that solid and liquid waste management facilities are accessible, the Mission is moving towards the next Phase II of SBMG i.e. ODF-Plus. ODF Plus activities under Phase II of Swachh Bharat Mission (Grameen) will reinforce ODF behaviours and focus on providing interventions for safe management of solid and liquid waste in villages.

#### Vision

The aim of Swachh Bharat Mission (Gramin) phase II is to ensure the open defecation free behaviours are sustained.

#### **Objective**

- Open defecation free behaviours are sustained and no one is left behind.
- Solid and liquid waste management facilities are accessible and reinforcing ODF behaviours and focus on providing interventions for safe management of solid and liquid waste in villages
- To encourage cost effective and appropriate technologies for ecologically safe and sustainable sanitation.
- To develop, wherever required, community managed sanitation systems focusing on scientific Solid & Liquid Waste Management systems for overall cleanliness in the rural areas.
- To create significant positive impact on gender and promote social inclusion by improving sanitation especially in marginalized communities

#### Strategy

The focus of the Strategy is to move towards a 'Swachh Bharat' by providing flexibility to State governments, as sanitation is a State subject, to decide on their implementation policy, use of funds and mechanisms, taking into account State specific requirements. The Government of India's role is essentially to complement the efforts of the State governments through the focused programme being given the status of a Mission, recognizing its dire need for the country.

#### The key elements of the Strategy include

- Augmenting the institutional capacity of districts for undertaking intensive behaviour change activities at the grassroots level
- Strengthening the capacities of implementing agencies to roll out the programme in a time-bound manner and to measure collective outcomes
- Incentivizing the performance of State-level institutions to implement behavioural change activities in communities

Department of Drinking Water and Sanitation, M/o Jal Shakti (DDWS) is the Nodal Department for Swachhata Pakhwada 2023 and they have released calendar for the year 2023 in respect of all Ministries/Departments.

Accordingly, Ministry of Statistics & Program Implementation is celebrating this Swachhata Pakhwada from 1st July to 15th July, 2023 under 'Swachh Bharat Abhiyan'. Detailed day-wise activities are mentioned on the forthcoming pages.

#### DAY 1 : 1<sup>st</sup> July, 2023 (Saturday)

	Activities	Offices Covered
Ор •	sening Ceremony (Oath Taking) Secretary(S&PI)/ DG(C&A) will take oath regarding Swachhata at 11.00 AM and all Offices of the Ministry (including 177 field Offices of (NSSO) FOD) will also take oath through twitter/facebook/youtube through Live Streaming alongwith Secretary.	All Offices of the Ministry (including 177 field Offices of (NSSO) FOD)
•	Officers and employees of MoSPI HQ will clean the K.L. Bhawan and Parking area.	MoSPI HQ
•	Display of Banner regarding Swachhata Pakhwada	All Offices of the Ministry including 177 field Offices of (NSSO) FOD
•	Display of banners mentioning dates for organizing Swachhata Pakhwada-2023, display of educational posters on Agricultural Statistics designed by the officials of the AS Wing, Faridabad, Wall Painting on cleanliness and live streaming by identifying one of the eye-catching walls of the office. Participation in the opening ceremony.	AS Wing Faridabad
•	Quiz competition, discussion and display of street play.	
•	Organizing painting competitions on Swachhata in selected Govt. Schools/Colleges in Bengaluru and distribution of prizes to the winners.  Planting trees in the premises of selected Govt.	ZO/RO Bengaluru/ SRO Mangalore/ SRO Mysuru/
•	Schools/ Colleges and encouraging students to take responsibility for their sustainable growth.  Conducting cleanliness drive in public places such as Beaches in SRO Mangalore.	SRO Shivamogga
ľ	Conducting cleanliness drive at Historical Places in SRO Mysuru.	
Ŀ	Conducting Cleanliness drive at River Banks near SRO Shivamogga.	
•	Conducting Swachhata campaigns in schools to make the students aware about importance of cleanliness, hygiene and healthy dietary habits in addition to creating awareness about importance of Statistical Data.	ZO/RO Kolkata/ SRO Howrah
•	Conduct of Campaigns with help of posters, placards by SRO Howrah along with promoting healthy food & healthy habits	
•	Sanitation drive in Malki Forest area, Shillong	RO Shillong/
	Planting of saplings near office premises Installation of Sanitiser Dispenser, Distribution of	SRO Tura
	hand-washes in the office followed by Awareness programme on public hygiene at AW Thomas children's Home (Talk from Invitee(s) Shillong)	
•	Conduct of Sanitation drive in Araimile area, SRO Tura Planting of samplings nearby office, SRO Area	

0 1 1 5 1	DO Suin august /
Organization of door to door awareness campaigns in the shape of rally at a public place to educate people about the harmful effects of use of plastics/ polythene bags in day to day life and benefits of hygiene and sanitation by RO Srinagar, SRO Anantnag & SRO Baramulla.	RO Srinagar/ SRO Baramulla/ SRO Anantnag
Organization of Swachhata Abhiyan in selected school and plantation of trees in the school premises	RO Raipur
Organisation of a Rally by the staff members around office locality about Swachh Bharat Campaign to make people aware.	RO Gwalior
Conducting a campaign to bring awareness among electronics shop owner about E-Waste materials and its proper disposal/waste management.	
Divisions/ Sections of Ministry (Proper) shall undertake the following activities viz.	ESD/ Genl. Admn.
Deep cleaning of their respective rooms and corridors; Weeding out of old records & files; Encouraging the staff to adopt eco-friendly lifestyle; and discourage the use of Single Use Plastic (SUP)/ plastic bags, etc. Organizing awareness programs and campaigns to educate people about the benefits of hygiene and sanitation	
Planting potted plants in the rooms/ corridors.  (If any Section/Division intends to carry out additional activity, they may carry out the same.)	
General Admn., Ministry (Proper) shall supervise the activities to be undertaken by different Divisions/Sections of the Ministry. Besides, they shall undertake the following for providing healthy environment to all staff of MoSPI:	
Maintaining toilets properly so that they remain clean and hygienic. Maintaining cleanliness of parking space and surrounding areas of the office.	
Making necessary arrangements to clean the electronic/ electric appliances like; Coolers, ACs, Microwaves/ Hotcases; etc     Cleaning of overhead water tanks.     Removal of old & obsolete furniture from corridor.	
Spreading awareness through social media/print media, posters/banners.	All above mentioned Offices

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#### DAY 2 : 2nd July, 2023 (Sunday)

Activities	Offices Covered
<ul> <li>Cleaning of office premises.</li> <li>To encourage all the officers and employees of the office to adopt environment friendly lifestyle like responsible disposal of waste.</li> <li>Cleaning of public place car parking no. 4 area and educating people about the benefits of cleanliness.</li> </ul>	AS Wing Faridabad
Cleaning of toilets, distribution of soap, bleaching powder and dustbins by RO Hubli Performing of a Yatra along with banners for sensitization of cleanliness and healthy environment by RO Hubli, SRO Belgaum, SRO Bellary, SRO Kalaburagi Street play on importance of cleanliness by RO Hubli	RO Hubli/ SRO Belgaum / SRO Bellary / SRO Kalaburagi
Street play for awareness on healthy environment and sensitization on health and environment by SRO Belgaum  Organisation of Free eye checkup camp / Blood donation camp by SRO Belgaum  Plantation at "Bellary fort" by SRO Bellary  Creating awareness among general public about clean and healthy environment by SRO Bellary  Cleanliness drive & plantation at MSK mill industrial area by SRO Kalaburagi	
Tree plantation along with cleanliness drive and awareness and sensitization of hygienic practices among students of the Shree Mahatma Gandhi Pathshala, Rajkot in the school Campus. Tree plantation activity at Office premises.	SRO Rajkot
Cleaning and sprinkling of bleaching powder/disinfectants in the area under flyover of Dispur & State Dispensary, Dispur Street Play— Organisation of a Campaign to educate people about the benefits of hygiene and sanitation and discouraging single use of plastic bag Planting Trees in the Office complex and encouraging people to take initiatives for caring environment To organise Campaigns in housing colonies near office with banners and placards for encouraging people for Jan Bhagidari in	ZO Guwahati
promoting Swacchata by keeping their surrounding clean and also make them aware about Statistical data and its need.      Organizing awareness campaigns in tourist places to spread awareness about the benefits of hygiene and sanitation, and also publicise NSSO.      Self-cleaning of office space, anti-spitting and anti-littering campaign.	RO Guwahati/ SRO Silchar
Campaign towards a Plastic free zone in RO Guwahati office premises.	
Cutting of grass/bushes in the campus	ISI

•	Activities mentioned against ESD/ Genl. Admn. in Day-1, are to be carried out.	Training Division/ Genl. Admn. (Ministry Proper)
•	Spreading awareness through social media/print media, posters/banners.	All above mentioned Offices

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#### DAY 3 : 3rd July, 2023 (Monday)

	Activities	Offices Covered
•	Cleanliness drive in the office premises.	FOD Hqrs.
•	Informing all the officers and employees of the office about the facts related to cleanliness.  Thoroughly cleaning of the departmental canteen and cleaning of the corridor in front of it.  Cleanliness message by banners.	AS Wing Faridabad
•	Cleanliness drive in public place.	RO Kohima
•	Planting saplings in public places by RO Burdwan Creating awareness among the people about the importance of trees in environment by RO Burdwan Conducting cleanliness drive in office premises and Public places by RO Burdwan, SRO Chinsura, SRO Midnapore, SRO Bankura Creating awareness about hazards of single use plastics, saving water in day to day life by RO Burdwan, SRO Chinsura, SRO Midnapore, SRO Bankura	RO Burdwan/ SRO Chinsura/ SRO Midnapore/SRO Bankura
•	Planting saplings in office premises and selected schools.	RO Bhopal
•	Cleanliness awareness and Jan Bhagidari promotion march and cleanliness campaign at tourist places of Balancing Rock and Madan Mahal Fort by RO Jabalpur  Organization of health camp in local school in collaboration with Health Department (State) by RO Jabalpur  Organization of Awareness campaign to adopt cleanliness and to stop the use of single-use plastic on the Narmada Coast at Gwarighat by RO Jabalpur  Cleanliness program to promote public participation in cleanliness at P.N. City Park, Urraht, Rewa by SRO Rewa  Plantation program in Makronia Park by SRO Sagar	RO Jabalpur/SRO Rewa / SRO Sagar
•	Organizing of one day seminar on Linkages of Waste Accounting	SSD (Ministry Proper)
•	Cutting of grass/bushes in the campus	ISI
•	Cleaning of Car Parking Area	Computer Centre
•	Activities mentioned against ESD/ Genl. Admn. in Day-1, are to be carried out.	SSS & ISS Div./ General Admn. (Ministry Proper)
•	Seminar / Talks on importance of maintenance of cleanliness in office environment and its impact on public health by renowned personalities	SDRD, DPD & IS Wing

Spreading awareness through social media/print media, posters/banners.

All al menti
Offic

Office

All above mentioned Offices

Note: All offices will upload a report of activities conducted (with before and after high resolution photographs/videos) on the link given below in the concerned folder of the office invariably by 5.00 PM so that the same could be forwarded to Media Cell of MoSPI for its wide publicity:

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# DAY 4 : 4th July, 2023 (Tuesday)

	Activities	Offices Covered
• Cleani PCs	ng and dusting of office furniture and Desktop	FOD Hqrs.
<ul> <li>Benefi womer</li> <li>Displa statisti the sch</li> <li>Street</li> </ul>	age them to adopt eco-friendly lifestyle. ts of sanitary napkins will be explained to a the Aggarwal Public School, Sanjay Colony. y of educative posters related to agricultural cs designed by the office staff themselves in	AS Wing Faridabad
by De Vijaya Doord RO Vij • Cleani Deskto	n importance of Swachhata for the office staff puty Director General, Doordarshan Kendra, wada, Director and broadcasting by arshan-Saptagiri channel throughout India by ayawada ng and dusting of office furniture and p PCs by RO Vijayawada, SRO hapatnam, SRO Kakinada	RO Vijayawada/ SRO Vishakha- patnam/ SRO Kakinada
displa practic dispos Vishak • Cleanl Vishak • Cleanl eco-fri	nizing procession with the office staff by ying banner and placards about eco-friendly ses such as avoiding use of plastic bags and ing of waste properly by RO Vijayawada, hapatnam iness drive at Vishakhapatnam Beach by SRO hapatnam iness drive at Kakinada Beach to promote tendly practices such as avoiding use of plastic and disposing of waste properly by SRO idda.	
	h Bharat campaign along with plantation at nda Fort by RO Hyderabad	RO Hyderabad /
school	iness drive along with plantation at local by SRO Nizamabad, SRO Karimnagar, Varangal	SRO Nizamabad/ SRO Karimnagar/ SRO Warangal
<ul> <li>Cleanl staffs</li> </ul>	iness drive at office premises by the office	RO Cuddapah/ SRO Guntur/
garba	nent places near to RO will be cleaned of ge and thus sending a message about the ance of sanitation to the public.	SRO Nellore / SRO Anantapur/ SRO Kurnool
• Cleani	ng of both shaft (open to sky area)	Computer Centre
	ies mentioned against ESD/ Genl. Admn. in , are to be carried out.	Admn I, II, III, V / General Admn. (Ministry Proper)
	ng of office premises followed by tree tion in office premise	SDRD

•	Cleaning of ground & 1st floor of office premises	DPD
•	Affixing of cleanliness awareness posters and banners in the places of public attention. Placing bins in prominent places.	IS Wing
•	Spreading awareness through social media/print media, posters/banners.	All above mentioned Offices

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# DAY 5- 5th July, 2023 (Wednesday)

	Activities	Offices Covered
•	Plantation of trees and Shramdaan in Garden area.	FOD Hars.
•	Street play performance by the officials to encourage adoption of environment friendly lifestyle.	AS Wing Faridabad
•	Organizing awareness program for school children regarding the benefits of healthy food habits at Corporation Higher Secondary School, New Siddhapudur, Coimbatore by RO Coimbatore Conducting cleanliness drive in public places like Aliar Dam Area by RO Coimbatore Organizing awareness program for school children emphasising importance of proper waste management for health and well-being at Avaiyar Girls Higher Secondary School, Dharmapuri by SRO Dharmapuri Conducting cleanliness drives at Govt. Higher Secondary School, Adiyaman Kottai by SRO Dharmapuri Organizing awareness program for school children emphasising the benefits of sports activities in well-being at Govt. Girls Higher Secondary School, Salem by SRO Salem Conducting cleanliness drives at Ramakrishna Park by SRO Salem Organizing awareness program for school children emphasising the benefits of Yoga and meditation at Govt. Higher Secondary School, Thiruchendurai, Trichy by SRO Trichy Conducting cleanliness drives at Kallanai Dam Area by SRO Trichy	RO Coimbatore/ SRO Dharmapuri/ SRO Salem/ SRO Trichy
•	Organizing Mega Blood Donation Camp at Conference Hall, Shastri Bhawan, Chennai with the help of Indian Red Cross Society/Government Hospital by RO Chennai Quiz Competition at Government Hr. Sec. School, Cuddalore by SRO Cuddalore Beach cleaning at Rock Beach, Puducherry by SRO Puducherry Quiz Competition at Government Girls Hr. Sec. School, Vellore by SRO Vellore	RO Chennai / SRO Cuddalore / SRO Puducherry / SRO Vellore
•	Cleaning of ponds & water bodies	ISI
•	Cleaning of Bike Parking	Computer Centre
•	Activities mentioned against ESD/ Genl. Admn. in Day-1, are to be carried out.	Admn IV, IFD & Cash / General Admn. (Ministry Proper)

Cleaning of 4 <sup>th</sup> and 5 <sup>th</sup> floor of office building, dusting of office furniture and PCs Desktop	SDRD
Cleaning of 2 <sup>nd</sup> and 3 <sup>rd</sup> floor of office premises	DPD
Cleaning of office premises (2 <sup>nd</sup> & 3 <sup>rd</sup> Floor).	IS Wing
Spreading awareness through social media/print media, posters/banners.	All above mentioned Offices

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# DAY 6- 6th July, 2023 (Thursday)

	Activities	Offices Covered
•	Cleaning of Store situated at backside/Basement Room 1 & 2 of FOD Hqrs.	FOD Hqrs.
•	Organization of painting competition related to cleanliness.	AS Wing Faridabad
•	Street play performance by the officials of the office.	
•	Women in the Kendriya Vidyalaya No. 3 will be told about the benefits of Sanitary Napkins (class-5, 6 and 7).	
•	Awareness programme on Agricultural Statistics and its importance in national economy in the school. Plantation work.	
•	Planting of trees in the premises of selected Govt. School. Involving the students & faculties of the institution for creating an atmosphere of awareness among public on the need of ecological equilibrium & protection of our environment.	RO Thiruvananthap uram/ SRO Kollam/ SRO Kottayam / SRO Kochi
•	Conducting of painting competition for LP level school children, in which Swachhata / environment protection will be a theme.	
•	Hosting of awareness camp in school, with talks by resource person on hygiene/health tips.	
•	Awareness drive about sanitization and waste disposal management in collaboration with Kozhikode Municipal Corporation / Kudumbasree Mission by RO Kozhikode	RO Kozhikode / SRO Thrissur /
•	Planting of trees in Kozhikode Kallai school complex by RO Kozhikode	SRO Kannur / SRO Palakkad
•	Cleaning of a public place by SRO Thrissur Awareness program and campaign to educate people about hygiene and sanitization in coordination with Residents welfare associations by SRO Thrissur	
•	Cleanliness campaign in govt. schools in the Kannur corporation areas with the help of ward councilors by SRO Kannur.	
•	Planting of trees on Palakkad Shornur Highway by SRO Palakkad	
•	To make the students aware about the importance of cleanliness, health and hygiene behaviour, safeguarding the nature under the Swachh Vidyalaya – 'Clean India: Clean School' programme by SRO Palakkad	
•	Cleanliness drive in and around Community Hall and Play ground in Ward No.15.	RO Port Blair
•	To educate residents of Ward No.15 to avoid plastic bags and disposal of waste responsibly.	
•	Awareness camp at Lamba Line area on "SAVING and CONSERVING WATER", as the Island is facing shortage of water due to delay in monsoon	

•	Educating people on waste management. Highlighting on segregation of wet and dry waste for recycling etc. in and around Dairy Farm area.	
•	Awareness campaign on "Swachhata" (Clean and Healthy environment) at MIDC, Taloja, Navi Mumbai in association with Taloja Manufacturers Association and Mumbai Waste Management Ltd (Engaged in recycling waste in Taloja Area, Raigad). Plantation of trees in the area with the help and cooperation of the Associations, Zila Parishad School in Taloja area. Creating awareness among School students on the importance of clean and healthy surroundings. Lecture on Waste Management for industry people. A Community Sensitizing Programmes on avoidance of Plastics, etc. For encouraging Jan Bhagidari in Swachhata Abhiyan, RO Mumbai will involve school children of PES Central School Belapur, Navi Mumbai. Poster/painting competition will be organised in the school on the Topic Cleanliness, Sanitation and Environment. Organizing Rally, Skit etc. involving college students of hospital, College, etc. to educate people about the benefits of hygiene and sanitation at the area	RO Mumbai/ SRO Thane
	surrounding the Gateway of India.	ISI.
Ŀ	Cleaning of ponds & water bodies	_
•	Cleaning of Store situated backside/ Basement (Room 1 & 2)	Computer Centre
•	Activities mentioned against ESD/ Genl. Admn. in Day-1, are to be carried out.	PSD/ General Admn. (Ministry Proper)
•	Cleaning of office library and identification of old items (books, journals, periodicals etc.) for weeding out/ disposal	SDRD
•	Cleaning of Mahalanobis Bhavan and Guest House campus followed by tree plantation	DPD
•	Cleaning of roof of the office building and common area (staircase, life, lobby, etc.).	IS Wing
•	Spreading awareness through social media/print media, posters/banners.	All above mentioned Offices

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# DAY 7- 7th July, 2023 (Friday)

	Activities	Offices Covered
•	A Competition on the 'Best out of waste' theme	FOD Hqrs.
•	Cleanliness drive by all the officers at Public park near office	AS Wing Faridabad
•	Drawing Competition on the theme "Swachhata in our daily life" for students of Primary and Middle sections and Essay competition on the theme "Impacts of Swachh Bharat Abhiyan on Our Lives" for secondary students at The Triumph Primary and High School, Porvorim.	RO Panaji (Goa)
•	Cleanliness Drives and Eco-friendly Initiatives at Porvorim Garden and Science Park.	
•	Awareness campaign including the visitors to the garden on Swachhata and the various initiatives of the Government of India and Tree Plantation.	
•	Conducting cleaning campaign Dibrugarh (Phool Bagan Park, DTP Dyke) by RO Dibrugarh/ Tezpur (at prominent locations) by SRO Tezpur/ Jorhat (at prominent locations) by SRO Jorhat	RO Dibrugarh/ SRO Jorhat/ SRO Tezpur
•	Spreading awareness about harmful effects of plastic bags, promoting use of toilets, proper disposal of waste, keeping surrounding clean at public places by RO Dibrugarh & its SROs.	
•	Organizing essay competition in collaboration with Dibrugarh University Statistics Department by RO Dibrugarh	
•	Conducting quiz/essay competition at school or college by SRO Tezpur & Jorhat	
•	Plantation of trees by RO Dibrugarh & its SROs	
•	Workshops highlighting the importance of cleanliness and protection against epidemics	ISI.
•	Cleaning of Store situated backside/ Basement (Room 3 & 4)	Computer Centre
•	Activities mentioned against ESD/ Genl. Admn. in Day-1, are to be carried out.	NAD / General Admn. (Ministry Proper)
•	Cleaning of office library and identification of old items (books, journals, periodicals etc.) for weeding out/ disposal	SDRD
·	Cleaning of NSSO Guest house premises	DPD
•	Cleaning of windows, glasses, electrical fittings, etc. in all the rooms of the office building. Repairing of furniture, polishing and washing of furniture & fixture, etc. Special cleaning drive for dusting of computers and other IT & Electrical items.	IS Wing

Spreading awareness through social media/print media, posters/banners.

All above mentioned Offices

Note: All offices will upload a report of activities conducted (with before and after high resolution photographs/videos) on the link given below in the concerned folder of the office invariably by 5.00 PM so that the same could be forwarded to Media Cell of MoSPI for its wide publicity:

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#### DAY 8 - 8th July, 2023 (Saturday)

	Activities	Offices Covered
•	Distribution of cleanliness products such as soaps, masks, sanitizers, and other cleanliness product to office staff.	FOD Hqrs.
٠	Competition on the theme 'best out of waste' in the office premises.	AS Wing Faridabad
•	Conducting cleaning campaign at public place in Itanagar Spreading awareness on harmful effects of plastic bags, promoting use of toilets, proper disposal of waste, keeping surrounding clean at Itanagar Organizing essay competition in collaboration with school/college at Itanagar Plantation of trees at Itanagar town	RO Itanagar
•	Cleaning of G.B.P Hospital, Agartala along with the staffs of the hospital. Awareness camp on cleanliness in an orphanage.	RO Agartala
•	Cleaning and sprinkling of bleaching powder/disinfectants in the office premises. Cleaning of General Pool quarter complex, near Burtuk, Gangtok and planting of saplings procured from the Dept. Of Forest, Govt. of Sikkim	RO Gangtok
•	Meeting with the Principal and faculty members of the Govt. Degree College, Burtuk highlighting the role of NSO in nation building.  Career Counselling by the SSO and senior JSOs and visiting guest officer to the final year students of the college with special focus on career prospects in Statistics and the importance of Statistical data, as a part of celebration of Statistical Awareness Week.	
•	Swachhata Campaign at a prominent Tourist Place Albert Hall/ Statute Circle/ Jantar Mantar and Campaign/ Roadshow on Swachhata by ZO/RO Jaipur Swachhata Campaign in one of the CPI Market Sensitizing shopkeepers, Vendors on Single use plastic and Roadshow on Swachhata/ General cleanliness in that area by SRO Kota	ZO/RO Jaipur / SRO Kota/ SRO Sriganganagar / SRO Alwar
•	Campaign on Cleanliness, Hygiene and Health in a Govt School by organising Competitions (extempore talk, poster making, and quiz) on Hygiene and Health and prize distribution to the winners; Talk on health and Hygiene; Plantation of tree by SRO Sriganganagar  Awareness campaign in collaboration with an Industrial Association on Industrial Waste management and plantation in that area by SRO Alwar.	
•	Spraying of anti-dengue oil & bleaching powder along the drains, building & marshy places	ISI.

Spreading awareness through social media/print media, posters/banners.

All above mentioned Offices

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#### DAY 9 - 9th July, 2023 (Sunday)

Activities	Offices Covered
Review and assured barrier-free access to the drinking water and toilet facilities for Divyangjan employees and others.	FOD Hqrs.
Disposal of condemned goods/items     Weeding out old files/records     Cleaning of drinking water points and cleaning of stores.	AS Wing Faridabad
Conducting Essay Competition and Drawing Competition on benefits of cleanliness will be organized by SRO Udaipur in Govt. Sr. Secondary School, Village Nela, Udaipur. Organizing awareness programme about the benefits of hygiene and sanitation will be organized by SRO Udaipur to educate the casual labourers and construction labourers at the cross road of Goverdhan Vilas, Hiran Magri, Sector-14. Conducting cleanliness drive by SRO Jodhpur for trimming of trees and to clean the Meera Bai and Jambheshwaar Park, Madhuban Housing Board Colony, Basni, Jodhpur alongwith Ward councillor. Organizing awareness programme by RO Ajmer at Agra Gate, Subji Mandi, Ajmer to encourage people to adopt eco-friendly lifestyle practices such as avoiding the use of plastic bags and disposing of waste responsibly.	RO Ajmer/ SRO Udaipur/ SRO Jodhpur
<ul> <li>Activity of Plantation of trees at public place as suggested by Forest Department will be carried out by RO, Ajmer in coordination with Department of Forest, Govt. of Rajasthan.</li> </ul>	
Planting trees and encouraging people to take responsibility for their environment at Sankhyiki Bhawan, New Delhi/ nearby places.	RO Delhi
Spreading awareness regarding the importance of trees using hoarding/banner at the planting site.	
Encouraging people to adopt eco-friendly lifestyle practices such as avoiding the use of plastic bags and disposing of waste responsibly by RO Mohali     Organizing awareness programs and campaigns to educate people about the benefits of hygiene and sanitation by SRO Bhatinda     Conducting cleanliness drives in public places such as parks, rivers, ponds and public facilities like	RO Mohali/ SRO Bhatinda/ SRO Faridkot/ SRO Ludhiana
schools & hospitals by SRO Faridkot  Planting trees and encouraging people to take responsibility for their environment by SRO Ludhiana	
Spray of anti-dengue oil & Bleaching Powder along the drains, building & marshy places	ISI

Spreading awareness through social media/print media, posters/banners.

All above mentioned Offices

Note: All offices will upload a report of activities conducted (with before and after high resolution photographs/videos) on the link given below in the concerned folder of the office invariably by 5.00 PM so that the same could be forwarded to Media Cell of MoSPI for its wide publicity:

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# DAY 10 : 10th July, 2023 (Monday)

	Activities	Offices Covered
•	Cleanliness drive at prominent public place and spreading awareness about cleanliness and sanitation.	FOD Hqrs.
	Tree Planting program at Industrial area, Sector- 25 and 55 and greater Faridabad Motivate locals to adopt an eco-friendly lifestyle.	AS Wing Faridabad
	Cleanliness drive and plantation at Park and Office premises.  Creating awareness about hazards of single use plastics.  Encouraging public to use public transport for making clean and healthy environment.	RO Jalandhar/ SRO Hoshiyarpur
•	Street play, Yoga and planting sapling at Public places / Tourist places like Sukhna Lake, Bird Park, Nagar Van etc.  Creating awareness among general public about clean and healthy environment in villages (Narayanvalan, Deevanvalan, Haripur, Ambaka, Tandivalan, Deraguruvalan, Unchala etc.).	RO Chandigarh/ SRO Faridabad/ SRO Ambala/ SRO Karnal/ SRO Rohtak/ SRO Hisar
	To promote cleanliness and motivate people to keep their surroundings clean and plantation of trees.	RO Shimla
	Campaign in the shape of rally at a public place to educate people about the harmful effects of use of plastics/ polythene bags and benefits of hygiene and sanitation.  Planting trees and encouraging people to take responsibility for their environment at Sambal hills, Udhampur	RO Jammu/ SRO Udhampur
•	Cleaning of drains & checking the operation of water filters	ISI.
•	Cleaning of IT store	Computer Centre
•	Activities mentioned against ESD/ Genl. Admn. in Day-1, are to be carried out.	SSPU / General Admn. (Ministry Proper)
•	Cleaning of Office Store by identification of old/obsolete items for freeing space and maintenance of proper hygiene in workplace	SDRD
	Inauguration of renovated yoga/Gymnasium room at ground floor	DPD
•	Cleaning of Record Room.	IS Wing

• Spreading awareness through social media/print media, posters/banners.

All above mentioned Offices

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https://drive.google.com/drive/folders/1fMKRMrQcHIE79Pg\_216G5LpchpXeZDWt?usp=sharing

# DAY 11 : 11th July, 2023 (Tuesday)

	Activities	Offices Covered
•	Disposal of condemned items	FOD Hqrs.
•	Organization of cleanliness related competition.  Street play performance by the officials of the office.	AS Wing Faridabad
•	Students of Shirdi Sai Baba Vidyalaya, Sector-86 will be explained about the benefits of Sanitary Napkins.	
•	Posters will be installed in the school related to Agricultural Statistics.	
•	Tree Plantation drive.	
•	Conducting cleanliness drive at River side's slums area and to educate the slum dwellers about benefits of hygiene and sanitation.	RO Malda / SRO Bahrampur /
•	Workshops on recycling waste materials into useful items.	SRO Siliguri
•	A road show will be organised with posters for "Swachhata Abhiyan" in the popular area for encouraging people and increase mass awareness regarding hygiene and sanitation.	
•	Setting up a designated wall or board where employees can take a pledge to maintain cleanliness and follow good hygiene practices.	
•	Revitalizing the office building with a fresh coat of paint, choosing a vibrant colour that symbolizes our commitment to cleanliness.	
•	Organizing a competition for the students of the junior school/ local public to motivate people for keeping their surrounding clean and sanitized.	
•	Organizing street play, lecture & exhibition at Gunjan Avashiya Vidyalaya (functioning under Bihar Mahadalit Vikas Mission) to create awareness about health, hygiene, nutrition &millet among women.	RO Patna/ SRO Bhagalpur/ SRO Gaya
•	Organizing a cleanliness drive at Barari Ghat of Ganga river for seeking public cooperation in maintaining a healthy environment by SRO Gaya Plantation at Gandhi Maidan (Meditation centre of Lord Buddha) to encourage people for making clean environment.	
•	Organizing cleanliness drive on the banks of the Bagmati or Gandak river. Also, sensitize the local people about the importance of cleaning the river system and encourage the local flora and fauna.	RO Muzaffarpur/ SRO Purnia/
•	Organizing a program with the aim of promoting and disseminating the "Water Harvesting" initiative of the Government of India by SRO Purnia.	SRO Darbhanga/ SRO Motihari
•	Awareness through quiz competition campaign, organizing meeting with local leaders by SRO Darbhanga	
•	Organizing cleanliness drive in "Champaran Satyagraha Park". Also, trees/plants having	

	medicinal properties will be planted by SRO Motihari.	
•	Organizing Cleanliness drive and tree plantation in the school located in a nearby village. Public participation will be ensured by inviting a famous personality in this programme.	RO Ranchi/ SRO Hazaribagh/
•	Spreading awareness among people for a healthy life and regarding the inclusion of balanced food and millets in the diet.	SRO Jamshedpur/ SRO Dumka/
•	Spreading awareness about use of toilets.  Spreading awareness in order to develop an environment-friendly lifestyle and avoiding the use of plastic.	SRO Dhanbad/ SRO Daltongunj
•	Special drive for cleaning toilets & bathrooms	ISI.
•	Cleaning of UPS room at level 1 & 6	Computer Centre
•	Activities mentioned against ESD/ Genl. Admn. in Day-1, are to be carried out.	PI Wing /General Admn. (Ministry Proper)
•	Undertaking activities (e.g., Spray of insecticide, bleaching powder etc.) for prevention of vector-borne diseases (i.e. Dengue, Malaria etc.)	SDRD
•	Cleaning of renovated NSSO Canteen and inauguration of menu of food item on millet as a measure of best practices of Swachhata Campaign	DPD
•	Special cleaning drive for cleaning of all the toilets of the office.	IS Wing
•	Spreading awareness through social media/print media, posters/banners.	All above mentioned Offices

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# DAY 12 : 12th July, 2023 (Wednesday)

	Activities	Offices Covered
•	Weeding out of old files/records.	FOD Hqrs.
•	Organization of various competitions related to cleanliness in the office such as slogan writing/essay competition	AS Wing Faridabad
•	Staff members will visit door-to-door and make people aware about the importance of cleanliness of their surroundings.  Organizing a Quiz competition.  NSO Officials will demonstrate how to put the waste in Dustbin (separately dry & wet waste) at identified spot in the slum and sensitize them for its regular use. Bleaching powder will be spread throughout the lanes of the slum.  A march will be organised by holding banners and up roaring the slogans on cleanliness, covering distance of around 2 km by SRO Bhavanipatna.	RO Sambalpur/ SRO Bhavanipatna
•	Sensitizing public about use of Toilet and avoid polythenes.	RO Bhubaneswar/
•	Conducting essay/quiz competitions on Swachhata in a school.	SRO Cuttack/ SRO
•	Cleaning drives at rivers bank/sea beach, park, hospital inside the city area.	Berhampur/ SRO Baripada
•	Creating awareness in the industrial area about cleanliness and motivate them to install pollution control units.	ZO /RO Lucknow/ SRO Gonda/
•	Creating awareness among people about International Millet day and educate them about the benefits of millets.	SRO Jhansi/ SRO Fatehpur/
•	Wall Painting drive with the name of NSSO Office promoting hygiene and sanitation at prominent places of Lucknow city.	SRO Kanpur
•	A street play promoting cleanliness and motivating people to keep their surroundings clean at	RO Bareilly/
•	Harunagla slum area of Bareilly. Raatri Chaupaal will be organized in Dohria village of Bareilly, Sundernagar village of Thakurdwara, Moradabad and Nainkheda gram panchayat, Saharanpur wherein people will be	SRO Sitapur/ SRO Saharanpur/ SRO
•	made aware about the benefits of hygiene, sanitation and programs of NSSO.  Cleanliness drive in CPI(U) market of Mukkarampur Khema by the field staff making the shopkeepers aware about the benefits of	Moradabad
•	cleanliness and hygiene.  Wall Painting drive with the name of NSSO Office promoting hygiene and sanitation will be undertaken at Madhogani, Paali Nagar panchayats, Nagar Nigam, Saharanpur.	
•	Cleaning/ clearing of office space by identification of old /obsolete items for freeing space and maintenance of proper hygiene.	IIICU

Further, activities would be undertaken for identification of old files, reports etc. for weeding out / disposal.	
Deep cleaning of Rooms and Gallery area at Level 2,3 & 6	Computer Centre
Activities mentioned against ESD/ Genl. Admn. in Day-1, are to be carried out.	PIMD /General Admn. (Ministry Proper)
Workshop for spreading awareness on 'Importance of Swachhata'	SDRD & DPD
Making Swachhata awareness/sensitizing programme outdoor in the adjacent areas of the office involving the street vendors. Encouraging the street food vendors to sell food items of millet.	IS Wing
Spreading awareness through social media/print media, posters/banners.	All above mentioned Offices

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#### DAY 13 : 13th July, 2023 (Thursday)

	Activities	Offices Covered
•	Tree plantation in garden area	FOD Hqrs.
•	Organizing a Quiz Competition on cleanliness. Benefits of Sanitary Napkins will be explained to women at Urja Child for Special Needs Children, NIT-5 Faridabad.	AS Wing Faridabad
•	Planting trees in industrial areas with the help of the Forest Department. Creating awareness among the owners of industrial establishments on environment.	RO Agra/ SRO Meerut
•	Creating awareness related to cleanliness in primary school Gaura, V.K. Soraon by RO Prayagraj. Planting trees and creating awareness regarding waste management RO Prayagraj Creating awareness about the benefits of physical exercise to children and the disadvantages of eating junk food RO Prayagraj. Creating awareness on e-waste / plastic usage, garbage management through cycle rally from Kachari, Varanasi to Varunandi Ghat, Cutting Memorial Inter College (Gov school) by SRO Varanasi. Plantation of trees in the college campus by SRO Varanasi. Providing information related to cleanliness in Shyamsundar Saraswati Vidyalaya Inter College Ayodhya under Statistics Awareness Week by SRO Ayodhya. Planting trees and creating awareness regarding waste management by SRO Ayodhya Cleanliness and awareness campaign in one rural and one urban FSU by SRO Gorakhpur Cleanliness and poverty awareness campaign in one rural and one urban FSU by SRO Ajamgarh.	RO Prayagraj/ SRO Varansi/ SRO Ayodhya/ SRO Gorakhpur/ SRO Ajamgarh
•	Conducting Health check-up programme and health related rally by RO Dehradun. Planting trees, street plays, cleanliness in street and village.	RO Dehradun/ SRO Almora
•	Cleaning of store at level 3	Computer Centre
•	Activities mentioned against ESD/ Genl. Admn. in Day-1, are to be carried out.	Vigilance/ General Admn. (Ministry Proper)
•	Outdoor activities (e.g., Street Play or Essay Competition) for spreading awareness of 'Swachhata'	SDRD
•	Cleaning of playground of Mahalanobis Bhavan campus	DPD
•	Special cleanliness drive in the Library and identification of old/obsolete items for disposal.	IS Wing

 Spreading awareness through social media/print media, posters/banners. All above mentioned Offices

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#### DAY 14:14thJuly,2023(Friday)

	Activities	Offices Covered
•	Social Media Campaign through Facebook & Twitter	FOD Hqrs.
•	Street play performance by officials.	AS Wing Faridabad
•	Conducting essay writing on the topics "harm caused by the use of plastic and polythene and their alternative use, to increase the use of jute bags etc".  Creating awareness on minimize the use of paper	ZO/RO Nagpur/ SRO Akola/ SRO Amravati
•	and promote the use of digital media in its place. Periodical cleaning and sprinkling of surrounding drains. Planting saplings by staff members.	
•	Motivate to keep dustbin in the house and keep the wet and dry kitchen separately.	
•	Creating awareness about cleanliness and hygiene in government school premises by RO Aurangabad.	RO Aurangabad/ SRO Jalgaon /
•	Creating awareness among traders about cleanliness by going to the Jadhav wadi vegetable market and encouraging them for selling vegetables in cloth bags or paper boxes by RO Aurangabad.	SRO Nasik /SRO Nanded
•	Creating awareness among the shopkeepers for cleanliness about the damage caused by e-waste and its disposal in the computer shop and electronic goods located in the premises by SRO Jalgaon.	
•	Cleanliness drive will be organized after permission from Nasik Municipal Corporation on the banks of river Godavari by SRO Nasik.	
•	Awareness program among the orphans located in the Panchavati campus by SRO Nasik.	
•	Awareness programme at S.T.R university and conducting quiz competition by SRO Nanded.	
•	Organizing awareness program cum campaign on hygiene and sanitation at ECO Park & Knowledge park area to encourage Jan Bhagidari by RO Madurai	RO Madurai/ SRO Tirunelveli/ SRO
•	Campaign on avoiding the use of plastic bags and awareness on waste disposal at Kodaikanal Hills.	Virudhunagar / SRO Thanjavur
•	Organizing a campaign cum cleanliness drive at Govt. Rajaji Hospital Madurai by RO Madurai	
•	Organizing awareness program cum campaign on hygiene and sanitation in a village during Gramsabha.	
•	Organizing competitions in selected school/college to promote Swachhata.	
•	Essay Competition/Quiz/Extempore Speech	ISI
•	Review of cleaning, done during Pakhwada	Computer Centre

•	Activities mentioned against $ESD/Genl.$ Admn. in Day-1, are to be carried out.	NSC/ General Admn. (Ministry Proper)
•	Inauguration of auto censors in water taps and iron guards in water tank	DPD
•	A Swachhata quiz to see the impact of the campaign among all stakeholders and chalking out a Swachhata action for the whole year	IS Wing
•	Spreading awareness through social media/print media, posters/banners.	All above mentioned Offices

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#### **DAY 15: 15th July, 2023 (Saturday)**

	Activities	Offices Covered
•	Closing Ceremony & Prize distribution.	FOD Hqrs.
•	Prize distribution in the office.	AS Wing Faridabad
•	Cleanliness Drive at Bhakti Shakti Chowk in Nigdi Pune Programme to educate people on the importance of hygiene and sanitation in maintaining good health in Village Kinhai (Taluka Mulshi) and Shramdan by RO Pune Organization of health camp for school students by RO Pune Cleanliness drive at Bhuikot Fort and adjoining Garden by SRO Solapur Plantation of tree with co-ordination of Solapur Municipal Corporation by SRO Solapur Cleanliness drive at Rankala Lake, Mahavir Park and surrounding place and plantation of saplings by SRO Kolhapur.	RO Pune/ SRO Solapur/ SRO Kolhapur
•	Organizing a "Poster/Painting Competition" for the students having subject theme on cleanliness by RO Vadodara. Plantation of saplings by RO Vadodara. Cleanliness drive at office premises by SRO Valsad, SRO Mehsana, SRO Nadiad & SRO Surat.	RO Vadodara/ SRO Valsad / SRO Mehsana /SRO Nadiad/ SRO Surat
•	Tree plantation along with cleanliness drive and awareness & sensitization of hygienic practices among students of the school in the school Campus which is located in the Sabarmati Ashram associated with Mahatma Gandhi by RO Ahmedabad.  Tree plantation along with cleanliness drive and awareness & sensitization of hygienic practices among visitors is planned by SRO Bhavnagar  Tree plantation along with cleanliness in the Bala Hanuman by SRO Jamnagar  Tree plantation along with cleanliness drive in the premises of Temple Educational Institution (Shri Manjula Kanya Vidyalaya/Shri C H Shah Maitry Vidyapeeth) by SRO Surendranagar.	RO Ahmedabad/ SRO Bhavnagar/ SRO Jamnagar/ SRO Surendranagar
•	Spreading awareness through social media/print media, posters/banners.	All above mentioned Offices

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सांख्यिकी और कार्यक्रम कार्यान्वयन मंत्रालय

Ministry of Statistics and Programme Implementation

